



Golden State Water Launches #H2OMakeover Contest

Golden State Water Company (Golden State Water) hosted a #H2OMakeover contest during the month of August and rewarded one customer with a free indoor conservation makeover.

In response to California's ongoing drought emergency, #H2OMakeover was designed to promote water-use efficiency by highlighting customers' water saving ideas.

The contest encouraged Golden State Water customers to share creative conservation tips through Aug. 26. Tips could be submitted in written, photo or video format on Twitter (using the hashtag #H2OMakeover) or via email at waterways@gswater.com. Entries were required to include the customer's first name, last initial and city. Only current Golden State Water customers were eligible to win.

Golden State Water selected the top five conservation tips, and the winner was selected by customers in an online poll between Aug. 29-Sept. 1. The winning conservation tip was announced on Sept. 2.

The one winner who received the most votes in the online poll won a free indoor conservation makeover to improve the water-use efficiency at their home with new water-saving toilets (2), showerheads and features (faucet aerators). The makeover, including installation, was provided by Golden State Water's Water-Use Efficiency Department.

All conservation tips submitted through the contest were eligible to be highlighted on the Golden State Water (gswater.com) website, as well as the organizations' Twitter and other social media channels. Tips could be displayed with the first name, last initial and city of the person who submitted.