



Golden State Water Company Kicks Off Summer Water-Use Efficiency Campaign

Customers are encouraged to 'Be in the know, conserve H₂O'

Golden State Water Company (Golden State Water) is reminding Californians to use water responsibly this summer and has launched a new campaign encouraging everyone to *'Be in the know, conserve H₂O.'*

When temperatures soar, water use throughout the state historically rises just like the mercury in our thermometers. Throughout the summer months, Golden State Water will be sharing important education and resources with customers so they can make informed decisions regarding summer water use and help protect their local community's precious water supplies.

Golden State Water also recognizes that summer is a time to enjoy the outdoors, whether jumping in the pool or running through the sprinklers, and the *'Be in the know, conserve H₂O'* campaign is designed to include family-friendly activities that can help customers maximize their water-use efficiency while they play. After all, we can still enjoy all that California has to offer while making conservation a part of our lifestyle.

Even though most of the state received record precipitation this past winter and spring, we must still save what we can for the future. There is no certainty whether upcoming years will bring continued rain and snow or if another period of drought is around the corner.

For relevant tips on water-use efficiency during the summer months, sign up to receive Golden State Water's e-newsletters at www.gswater.com. You will also find more hints on ways to save water by following @GoldenStateH2O on Twitter and Facebook. For even more tips and resources, please visit the [Conservation Tips & Resources](#) and [Conservation Rebates & Programs](#) pages on our website.

